



Wednesday May 14			
Nevada Bicycle Advisory Board Meeting			
5:00 - 9:00 Registration			
Thursday May 15			
Economic Benefits		Measuring Success	Trails
7:00 - 8:30 Breakfast Buffet			
7:30 - 5:00 Registration ~ Displays			
8:30 - 8:45 Welcome			
8:45 - 9:45 Keynote Address Tom Warden Vice President Howard Hughes Corporation			
9:45 - 10:00 Break			
10:00 - 10:50	Unlocking Mysteries of Trail - Funding in the East Bay Regional Park District Pat O'Brien East Bay Regional Park District	State of Mountain Biking on National Forest Garrett Villanueva U.S. Forest Service	Nevada Trails Website Doug Braam Great Basin Institute
11:00 - 11:50	The Princess Promenade Janae Noble	Segway & Pedestrian Exposure Amanda Emo FHWA Safety Research & Development	Funding for Your Project Jenny Scanland Nevada State Parks
12:00 - 1:30 Lunch			
1:30 - 2:20	Looking at Cycling's Economic Impact on Your Community Ty Polastri Lake Tahoe Bicycle Coalition	How to Justify Building Bicycle and Pedestrian Facilities Based on Usage Cindy Gustafson Tahoe PUD	Bang for Your Buck Matt Johnson Great Basin Institute
2:30 - 3:20	The Making of a Bicycle-Friendly Economy Jessica Roberts alta PLANNING + DESIGN	Cutting Edge Use of GIS for Policy Decision-making: Building Compelling Evidence for Special Interests George Manross and Mike Anderson East Bay Regional Park District	Partnerships Make it Happen! Elise McAllister Partners in Conservation
3:20 - 3:40 Break			
3:40 - 4:00 Welcome to Our State Susan Martinovich, P.E. Director, Nevada Department of Transportation			
4:00 - 4:50	Tools and Technology for Accessible Trails Peter Axelson Beneficial Designs	Trail Counters - Using the Latest Technology Jim Backhus Tahoe Rim Trail Association	Trails - Concept to Tread Clay Grubb Tahoe Rim Trail Association
5:30 - 10:00 Dinner Reception & Cruise			
Friday May 16			
Economic Benefits		Education	Advocacy Efforts
7:30 - 9:00 Breakfast Buffet			
8:00 - 12:00 Registration ~ Displays			
9:00 - 9:50	Smarter Bike/Ped Marketing: the Portland SmartTrips Approach Jessica Roberts alta PLANNING + DESIGN	Safe Routes to School for Children Officer Jason Trevino Washoe County School District Police Department	Serendipity and Bicycle Advocacy Terry McAfee Nevada Bicycle Coalition
10:00 - 10:50	Economic Benefits of Regional Trails Janet Phillips Tahoe-Pyramid Bike Trail	Promoting Physical Activity: The Link Between Education & Advocacy Amy Weiss The Widespread Wellness Project	Trucks & Bicycles Sharing the Road Bill Bensmiller Federal Motor Carrier Safety Administration
10:50 - 11:10 Break			
11:10 - 12:00	Economic Benefits of Special Events and America's Most Beautiful Bike Ride - Lake Tahoe Curtis Fong TGFT Productions / Bike the West	Running a Successful Bike Rodeo - Do's and Don'ts Ellen Jacobson Reno Sparks Kiwanis Bike Program	Bicycles and Neighborhood Employment Centers Reed Gibby Nevada Department of Transportation
12:00 - 2:00 Lunch / Awards Ceremony			